



Bethany Snyder, MPP

Founder

[Snyder Strategies](#)

Bethany is an advocacy strategist, enthusiast, and optimist. She works with nonprofit organizations to help them realize their people power and pass good policy.

With nearly 20 years of experience in communications, advocacy, and public affairs, Bethany is an expert in managing strategic communications, leading successful advocacy initiatives, designing innovative outreach and engagement programs, and running high-profile campaigns. Having worked for various non-profit organizations, she has a passion for ensuring non-profits and social justice organizations use their voices and expertise to influence policies that impact those most in need.

Bethany's main hustle is as the Senior Communications Strategist for [Community Solutions](#), a national nonprofit working to end homelessness.

Her long career also includes serving as the Director of Communications and Outreach for Harbage Consulting, where she advised health care clients on strategic communications and outreach strategies; managing communications for [Health Access California](#), a health care advocacy organization, and; leading the statewide outreach efforts for [MNsure, Minnesota's state-based health insurance marketplace](#), on behalf of the consulting firm Grassroots Solutions.

From 2009 to 2014, Bethany served as the Health Care Representative/Field Director for Senator Al Franken (D-MN) in his state office. In this capacity, she managed the Senator's health care and LGBTQ stakeholder relations in Minnesota, advancing the Senator's priorities by soliciting feedback and support from stakeholders for key legislative proposals and leveraging and highlighting Minnesota's best practices in health care.

Bethany received her bachelor of arts in sociology and women's studies from the University of Iowa and has a master in public policy from the Humphrey Institute of Public Affairs at the University of Minnesota.

In her spare time, Bethany leads [Central Iowa Rainbow Families](#) which provides support, social, and advocacy opportunities for LGBTQ-identified parents in central Iowa. She and her partner are also donors and active volunteers for [Family Equality](#). After spending a few years in Northern California, Bethany and her family recently moved back to the Midwest.